

Enrollment No: \_\_\_\_\_

Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Winter Examination-2018

Subject Name : Soft Skills & Behavioural Communication

Subject Code : 4TE02SBC2

Branch: B. Tech (All)

Semester: 2

Date : 20/10/2018

Time : 2:30 To 5:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

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**Q-1            Attempt the following questions:**

**(14)**

- a) What does *kairos* mean ?
- b) Define the term etiquette.
- c) What does *pathos* mean in communication ?
- d) Write any two objectives of Group Discussion.
- e) What is the meaning of *impromptu* ?
- f) Write any two types of resume.
- g) Give name of a poet who wrote “The Road Not Taken”.
- h) How many consonants are there in English language ?  
a) 24                              b) 21                              c) 44                              d) 12
- i) That which can be easily believed is called \_\_\_\_\_.  
a) credible    b) credulous    c) believable    d) acceptable
- j) The teacher said that all that glitters \_\_\_\_ not gold.  
a) was            b) is                              c) will                              d) are
- k) In the word *deed*, which vowel sound is there ?  
a) /u/                              b) /i/                              c) /i:/                              d) /e/
- l) The words *ad* and *add* are \_\_\_\_\_.  
a) homophones    b) synonyms    c) antonyms    d) phrasal verbs
- a) He \_\_\_\_\_ his hair cut yesterday.  
a) had            b) have                              c) got    d) has got
- b) Correct phonetic transcription of *arm* is \_\_\_\_\_.  
a) / aam/    b) /arm/    c) /am/    d) /a:m/

**Attempt any four questions from Q-2 to Q-8**

**Q-2            Discuss types and characteristics of proposal.**

**(14)**



- Q-3** Discuss lay-out and structure of report. (14)
- Q-4** **Write Short notes on the following :** (14)  
1. Preparatory steps for presentation  
2. Objectives of interview
- Q-5** What is resume ? Explain what the employers look for in the candidates. (14)
- Q-6** Describe in your own words the character of Soma in the story *Such Perfection* by R.K.Narayan. (14)
- Q-7** **Write brief answers of the following :** (14)  
1. Difference between Group Discussion and Debate  
2. Write a report on the celebration of Independence Day in your village/city.
- Q-8** Describe the plot of the story *Gift of Magi* in your own words. (14)

